MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

District 4 A2

Results as of: 4/30/2021

Clubs

RESULTS FOR 2020-2021

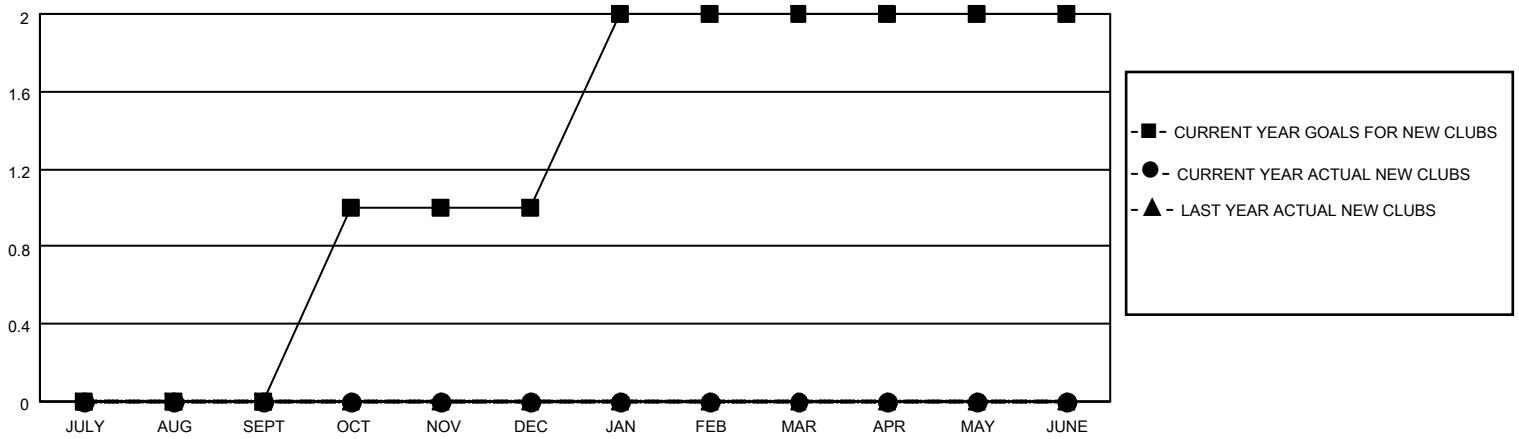
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members

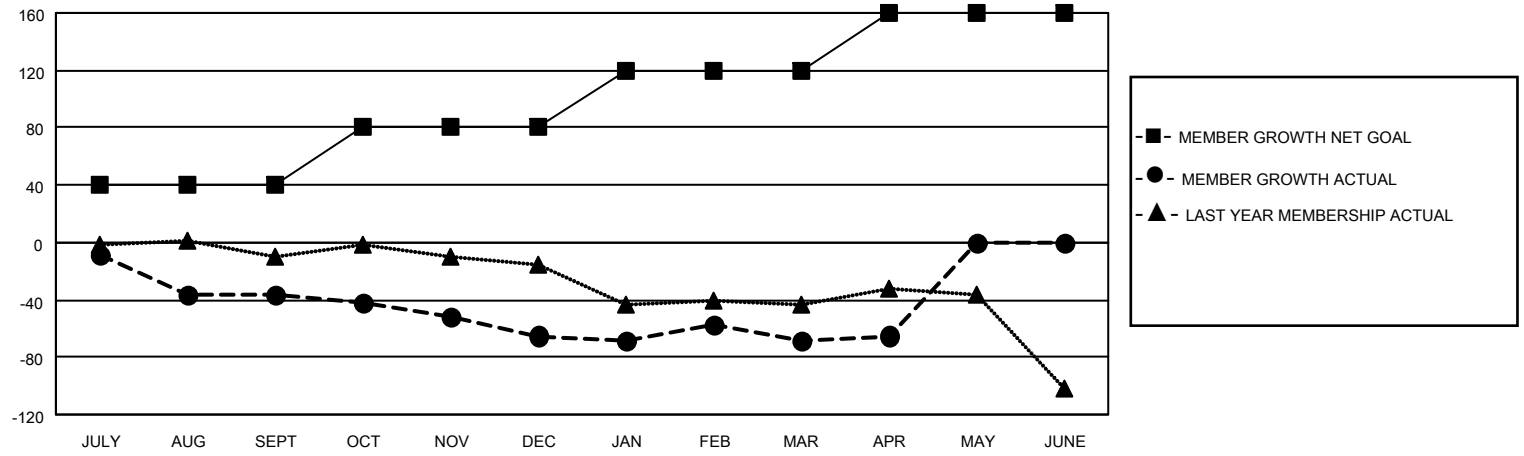
RESULTS FOR 2020-2021

QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	40	24	58
OCT/NOV/DEC	40	17	42
JAN/FEB/MAR	40	65	66
APR/MAY/JUNE	40	18	14

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1

29 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE	1,205 (71.01%)
FEMALE	492 (28.99%)

DROPPED MEMBERS

DECEASED	21
CLUB CANCELLED	9
OTHER	150
TOTAL	180

CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

TOTAL FAMILY UNIT MEMBERS	250
FAMILY MEMBERS PAYING HALF DUES	130

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